

**COMPANY ANNOUNCEMENT
PRESS RELEASE****FOR IMMEDIATE RELEASE****14 August 2025****Unwind and Explore: Thailand's Shoulder Season Adventures with
Anantara Hotels & Resorts**

Bangkok, Thailand – Minor International Public Company Limited (MINT) announces that As the northern summer crowds fade and the landscapes come alive with post-monsoon vibrancy, September and October, Thailand's 'shoulder season', offer a serene window into some of the country's most captivating destinations. From the misty mountains of the north to the sun-kissed shores of the southern islands, Minor Hotels' experiential luxury brand Anantara Hotels & Resorts invites travellers to experience the country's natural beauty, cultural richness, and luxurious hospitality. Whether it's jungle adventures in Chiang Rai, riverside elegance in Chiang Mai, island escapes in Koh Samui and Koh Phangan, or culinary indulgence in Bangkok, Anantara's curated experiences promise unforgettable journeys across the Kingdom.

IN THE NORTH: Chiang Mai and Chiang Rai

As the rain tapers off, the northern countryside becomes lush and vibrant, making it the perfect backdrop for outdoor adventures. At Anantara Golden Triangle Elephant Camp & Resort, guests can immerse themselves in the surrounding grasslands and unspoiled jungle. The special 'Shades of Chiang Rai: Verdant Jungle' package, explorers can enjoy a full board stay in luxury accommodations, indigenous massage treatment at Anantara Spa and daily activities including elephant experiences, Spice Spoons cooking class, Muay Thai training, and local tours. Guests can elevate their stay by opting for the newly launched Mekong Explorer Tents or a meal in the resort's Canopy Treetop Dining Experience, offering

stunning views of the three countries – Thailand, Laos and Myanmar – and the lush grasslands home to 20 rescued elephants.

September and October offer travellers a unique opportunity to explore Chiang Mai's natural beauty and cultural attractions with fewer crowds and milder temperatures than the northern summer months. Thailand's second-largest city is home to the Kerry Hill-designed Anantara Chiang Mai Resort, situated on the banks of the Mae Ping River. From Anantara Chiang Mai, guests can easily wander through ancient Lanna ruins and glittering temples and shop the night bazaar or venture further afield to artisan villages and tea plantations. Back at the resort, guests can indulge in unrivalled dining at the 1921 House, the former British consulate built over a century ago, or float down the river aboard the regal Dibba Yana Chitta.

IN THE SOUTH: Koh Samui and Koh Phangan

For those seeking a beach getaway, the islands of the Gulf of Thailand, particularly Koh Samui and Koh Phangan, offer an ideal escape. September and October are perfect times to visit, as they fall right before the region's monsoon season and after the northern summer crowds have dissipated.

Koh Samui, Thailand's second-largest island, has captured the spotlight this year as a filming location for the Emmy-nominated 'The White Lotus' Season 3, which featured two Anantara properties: Anantara Bophut Koh Samui Resort and Anantara Lawana Koh Samui Resort. At Anantara Bophut, guests can spend their days wandering the beautifully landscaped grounds of the former coconut plantation and lazing by the palm-shaped pool. While parents enjoy a rejuvenation spa treatment at the Bill Bensley-designed Anantara Spa, younger guests can visit the resort's newly renovated Kids' and Teens' Clubs, offering hours of entertainment.

At Anantara Lawana, the resort's features accommodations inspired by Samui's heritage as a Sino-Thai trading post, where suites are modelled after shophouses and villas reflect the peaceful charm of traditional fishing villages. After a day at the resort's private alcove or beachside infinity pool, guests are treated to distinctive dining options, including Tree Tops Signature Dining, an intimate dining experience nestled within a 120-year-old jungle canopy, and Cay Restaurant, which offers refined Thai cuisine against a stunning coastal backdrop. The Singing Bird Lounge is a must-visit spot, where a certain 'The White Lotus' character made his shocking return in the third season.

Over on Koh Phangan, guests can experience the best of barefoot luxury at Anantara Rasananda Koh Phangan Villas. Here, guests can enjoy an extravagant island getaway among crystal sea waters and towering palms, with easy island hopping and prime diving sites. For the adventurous, guests can head south to Haad Rin for the famed Full Moon Party is held once a month. The following day, revellers can visit the resort's jungle spa, tucked away behind the resort, to rejuvenate after the festivities.

IN THE CENTRE: Bangkok

Bangkok, the Kingdom's capital, is a year-round destination, even with a few quick bouts of rain during afternoons. The city boasts a rich cultural heritage, endless shopping options, and vibrant food and beverage scene, making it appealing to every type of visitor.

One compelling reason to visit Bangkok this September is the 25th annual World Gourmet Festival. From 22 to 28 September 2025, Anantara Siam Bangkok Hotel will host culinary artists from Michelin-starred kitchens around the world. This year's festival will offer a week of exclusive dinners and immersive experiences, allowing diners to discover unique flavours and bold stories from renowned chefs.

Over on the Thonburi side of the Chao Phraya River, Anantara Riverside Bangkok Resort offers a contrasting experience to Anantara Siam. The resort provides its guests with convenient access to the city while offering a range of luxury amenities for relaxation and enjoyment.

Discover Anantara's properties across Thailand and start planning your journey at anantara.com.

About Minor International (MINT)

Minor International (MINT) is a global Company focused on two core businesses: hospitality and restaurants. MINT is a hotel owner, operator and investor with a portfolio of 643 hotels under the Anantara, Avani, Oaks, Tivoli, NH Collection, NH, nhow, Elewana, Wolseley, Four Seasons, St. Regis, JW Marriott and Radisson Blu brands in 65 countries across Asia Pacific, the Middle East, Africa, the Indian Ocean, Europe and the Americas (including upcoming owned and committed JV, together with signed lease and management contracts). MINT is also one of Asia's largest restaurant companies with 2,684 outlets system-wide in 24 countries under The Pizza Company, The Coffee Club, Riverside Grilled Fish, Sanook Kitchen, Benihana, Bonchon, Swensen's, Sizzler, Dairy Queen, Burger King and GAGA brands, as well as over 1,000 further outlets held through MINT's strategic alliances (i.e. S&P and BreadTalk).

For more information, please visit www.minor.com.

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